

# WELCOME AND STATEMENT OF ASPIRATIONS AND PRIORITIES



**ADELPHI UNIVERSITY** is arguably at the strongest place in its 118-year history. Through progressive and forward-looking presidential and administrative leadership, and active engagement and stewardship of the Board of Trustees, the University has made progress on every measurable indicator of success—enrollment growth, increased alumni support and engagement, endowment expansion and student achievement.

The addition and renovation of more than 500,000 square feet of state-of-the-art facilities have transformed Adelphi's stately Garden City Campus, and the much-anticipated 100,000-square-foot academic and student support services building to open in 2015 will benefit students, faculty and alumni even more.

In the selection of its 10th president, Adelphi seeks a bold leader who will engage effectively with its diverse constituencies to capitalize on recent momentum and create and implement an inspiring vision for the University's future. The next president will value Adelphi's heritage deeply and secure the resources needed to allow the University to achieve ever-higher levels of excellence.

The Strategic Priorities for the 10th President include:

- Lead the Adelphi community in articulating and executing a vision and strategic direction for the University
- Extend Adelphi's reach and impact
- Engage the Adelphi community to build on recent fundraising successes
- Maintain Adelphi's innovative focus on technology
- Advance interdisciplinary teaching and learning at Adelphi



# ADELPHI University at a glance

**ADELPHI IS A PLACE OF OPPORTUNITY** where students gain the skills, knowledge and exposure to thrive as professionals and active citizens in an interconnected and fast-paced global society. Adelphi prides itself on a distinguished 118-year history.

Adelphi is known for offering a personalized education, where students can discover and hone their passions and learn to pursue them with excellence. Students are mentored by talented and committed faculty members and readily find opportunities to initiate, innovate, explore and understand. Adelphi's steadfast commitment to the liberal arts and sciences as well as to professional education sets it apart and enables students to gain a well-rounded education.

With its main campus located on scenic Long Island and in close proximity to New York City, Adelphi is able to capitalize on the best aspects of its region. The bucolic campus is notable for its physical beauty and distinctive architecture. Easy access to New York City via car and public transportation draws students and faculty both to and from the bustling urban hub. With the new academic, recreational, residential and cultural facilities built in the last 15 years, Adelphi has become even more of a magnet for students, faculty and the community. Centers in Manhattan, Suffolk County and the Hudson Valley further extend Adelphi's reach.





Founded in Brooklyn in 1896, Adelphi was one of the first coeducational institutions of higher education in New York State; in 1929, it became the first private coeducational institution of higher education on Long Island. Since then, more than 100,000 students have earned an Adelphi degree, leaving their mark on the University and the world beyond.

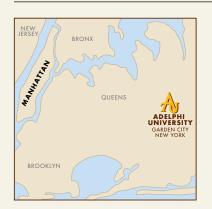
Adelphi is where novelist Alice Hoffman '73 discovered her voice. It is where Nextel Communications, Inc., founder Brian D. McAuley '61, '06 (Hon.) honed his business acumen. And it was at Adelphi that University Professor Paul Moravec, winner of the Pulitzer Prize for music, found his rhythm.

Today, nearly 8,000 students from 40 states and 45 countries pursue degrees in person and online through Adelphi's eight distinguished schools and programs. They are mentored by more than 1,000 full-time and part-time faculty members and can take advantage of innumerable services and programs to enrich their experience.

Adelphi aims to serve communities, both regionally and globally, through the research and practice of its faculty, the collaborative initiatives undertaken by its centers and programs, the staging of distinguished cultural events and, most essentially, the education of future leaders and informed citizens.



# LOCATION LOCATION LOCATION



LOCATIONS:

GARDEN CITY

HUDSON VALLEY

MANHATTAN

SUFFOLK COUNTY

GARDEN CITY, NEW YORK—the home of Adelphi's main campus since 1929—is one of Long Island's most historic and scenic towns. Located fewer than 20 miles from Manhattan, Garden City is a tight-knit community of just over 20,000 residents. Aptly named, the village is an oasis of bucolic beauty with fine facilities—such as excellent public schools—as well as a thriving downtown with a mixture of small shops and restaurants and national retailers. Garden City provides a safe and elegant home for Adelphi's main campus.

Garden City offers easy access to New York City via car and public transportation. The Long Island Rail Road has a stop just a short walk from campus, and the ride to Midtown Manhattan is just 45 minutes. The railroad also connects commuters to Brooklyn and Queens and to regions across Long Island.

Garden City and Long Island itself boast numerous attractions—from scenic beaches, parks and nature preserves to highly regarded arts and cultural organizations. Known for its high quality of life, the region has a diverse economy with an array of farms and vineyards, leading science and technology companies and thriving restaurants and retailers.

Through its satellite centers, Adelphi extends its reach across the New York metropolitan region. Adelphi's Manhattan Center is located in Manhattan's SoHo neighborhood, where art and commerce comingle. The center is within quick access of Wall Street and Midtown, and is well served by subways that link students, faculty and administrators to Brooklyn, Queens and the Bronx.

Adelphi's Hudson Valley Center in historic Poughkeepsie, New York, serves social work and nursing students from across the scenic and diverse regions along the upper Hudson Valley. Adelphi's Hauppauge Center serves students and communities in eastern Long Island.



# OPPORTUNITY THROUGH EXCEPTIONAL EDUCATION

8 schools

College of Arts and Sciences

College of Nursing and Public Health

Gordon F. Derner Institute of Advanced Psychological Studies

Honors College

Robert B. Willumstad School of Business

Ruth S. Ammon School of Education

School of Social Work

University College

**ADELPHI** has a long and impressive history of preparing students of all backgrounds through exceptional liberal arts and sciences education and professional training.

### Adelphi is a pacesetter.

Adelphi's College of Nursing and Public Health began in 1943 as the first Central Collegiate School of Nursing, which became one of the largest units of the U.S. Cadet Nurse Corps. First Lady Eleanor Roosevelt dedicated the residence halls built to accommodate the cadets in 1944. Today, the College of Nursing and Public Health is thriving and, in 2015, will move to a new home in the 100,000-square-foot Nexus Building and Welcome Center.

In 1972, Adelphi's Gordon F. Derner Institute of Advanced Psychological Studies became the nation's first university-based professional school of psychology. Since then, the Derner Institute has emerged as an internationally recognized leader in scientific and clinical psychology.

# Adelphi is a place of opportunity.

With one of the lowest tuitions among the 19 private colleges and universities on Long Island, Adelphi has been named a Best Buy by the *Fiske Guide to Colleges* for eight consecutive years. A low student-to-faculty ratio (10:1) enables Adelphi to carry out its commitment to personalized education. And Adelphi's graduation rates—the highest of any comprehensive private college in the Long Island region—are proof of the effectiveness of its approach.



5,040
undergraduate
students

2,605
GRADUATE STUDENTS

10:1 STUDENT-TO-FACULTY RATIO

330 full-time faculty

696
PART-TIME FACULTY

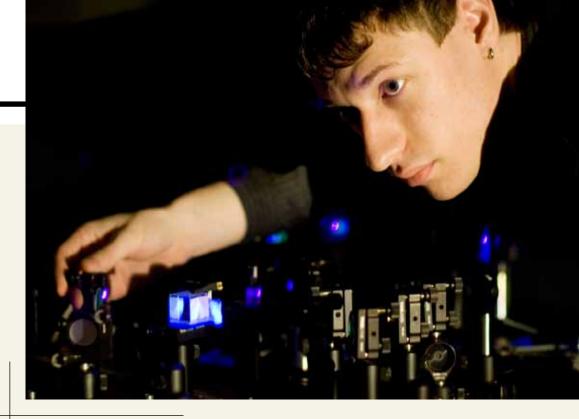
# Adelphi is a place of excellence.

Adelphi students are making their mark across academic fields and country borders. Adelphi students have garnered Fulbright Fellowships for research and service abroad. They have been recruited to leading universities for graduate work and to premier global companies, such as Google, to pursue rewarding careers. They have won prestigious scholarships, such as the Goldwater Scholarship, for their research and innovation. Students in Adelphi's highly regarded performing arts program have garnered numerous accolades from the Kennedy Center American College Theater Festival. The American Alliance for Health, Physical Education, Recreation and Dance has frequently recognized students in the physical education program for their leadership, scholarship and community service.

# Adelphi is a leader in global education.

Adelphi builds on a long tradition of global engagement dating back to its first president, Charles Levermore, Ph.D. As an outspoken internationalist, friend and classmate of Woodrow Wilson and recipient of the Bok Peace Prize, Dr. Levermore set an inspiring example. In 2006, Adelphi introduced its Levermore Global Scholars Program, an academic and co-curricular program designed to give select students across all majors additional exposure to global learning and service. Levermore Global Scholars can take advantage of global internships, programs with the United Nations, unique service projects and leadership training as well as individualized research opportunities. In recent years, Adelphi has expanded the study-abroad opportunities for all of its students. Today, students can choose from semester-and year-long programs as well as short-term, faculty-led intercession and summer courses in locations around the globe.

**7** 



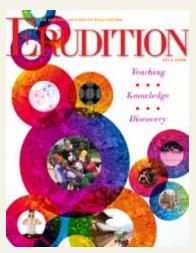
# A HANDCRAFTED EDUCATION

enterprising students a close-knit community of equally dedicated and independent-minded students and scholars. Together, students are challenged to partake in research and travel; to write a thesis; participate in cultural events both on and off campus, especially the New York City arts scene; and engage in lively discussion in small Honors College seminar courses. The rigor and range of a handcrafted education in Adelphi's Honors College provides excellent preparation for graduate and professional study as well as rewarding careers.

In 2011, Justin Dove '12, an Honors College student double majoring in physics and mathematics, became the pioneer Adelphi recipient of the Goldwater Scholarship. Mr. Dove is now pursuing his Ph.D. at the Massachusetts Institute of Technology. Mentored by faculty in physics and mathematics, Mr. Dove conducted extensive research while an undergraduate.



SCHOLARSHIP THAT ENRICHES EDUCATION AND SOCIETY



**THE FACULTY IS THE HEART OF ANY UNIVERSITY.** In recent years, Adelphi has expanded the size of its full-time faculty and increased support for scholarship. The results of these strategies are apparent in students' learning and success, and evident in the contributions they and their professors are making to communities locally and globally.

Since 2001, the number of full-time professors has increased from 194 to 330. Adelphi has been able to draw diverse and talented faculty members who are attracted by the opportunities to teach and pursue scholarship in a well-resourced institution that is near New York City. Adelphi faculty members have won Fulbright Program fellowships, the Pulitzer Prize, a Guggenheim Fellowship, grants and fellowships from the National Endowment for the Arts and the National Endowment for the Humanities, and competitive funding from the National Science Foundation and the National Institutes of Health.

Adelphi faculty members regularly collaborate with students in their research, and new ways of teaching—including new courses and majors—are sparked by scholarship. Increased student participation in scholarship is evidenced by the explosive growth of the Adelphi University Research Conference. At this annual event, undergraduate and graduate students are invited to present their research and creative endeavors that they are pursuing with faculty mentors. Participation in the conference has easily doubled since its debut in 2007.

Recent issues of <u>Erudition</u>—Adelphi's annual magazine highlighting faculty scholarship and creative activity—illustrate the breadth and depth of faculty work and its profound impact at Adelphi and beyond.



# S C H O L A R L Y P U R S U I T S

**AT ADELPHI, SCHOLARSHIP IS THE ENGINE** that drives innovation and fosters learning. Through inquiry and investigation, faculty scholars and artists are enriching our campus and the world beyond it with greater knowledge, more beauty and new solutions to vexing problems.

<u>Heather Liwanag</u>, <u>Ph.D.</u>, an assistant professor of biology—along with a colleague at the University of Alaska Anchorage and Adelphi students—studies insulation in harp seals from birth to adult and how this relates to climate change.

<u>Robert Bornstein, Ph.D.</u>, a professor at the Gordon F. Derner Institute of Advanced Psychological Studies, has received five grants from the National Science Foundation and the National Institute of Mental Health (NIMH). With his latest NIMH grant, he is collaborating with an Adelphi alumnus to transform psychological testing.

Supported by two New York State Race to the Top grants, <u>Emily Kang, Ph.D.</u>, an assistant professor at the Ruth S. Ammon School of Education, is collaborating with elementary schools in Freeport and Wyandanch, New York—two high-needs school districts—to transform science teaching.

University Professor <u>Paul Moravec</u> is the recipient of the 2004 Pulitzer Prize for Music. He has also garnered the Rome Prize Fellowship and a Guggenheim Fellowship. The composer of more than 100 works, he recently penned <u>"Change at Jamaica,"</u> a piece commissioned by eight Long Island high schools for their students.

With a three-year grant from the National Institutes of Health, <u>Alan Schoenfeld, Ph.D.</u>, has been studying the genetic mutations that can lead to kidney cancer and adrenal gland cancer.



# A VIBRANT STUDENT EXPERIENCE



GETTING STUDENTS TO GO GREEN As a philosophy major and Honors College student, Camille Pajor '09 amassed the experience in service and leadership to qualify for the Peace Corps. After graduation, she headed to the Ukraine on a 27-month assignment to teach English. Upon her return, she found a new way to serve—as a residence hall director at Adelphi. As the residence hall director at Chapman Hall, home to Adelphi's Green Community, she has inspired students to adopt and promote sustainability and recently led 16 students on a new green and local alternative spring break.

**OFFERING A FIRST-RATE UNIVERSITY EDUCATION** involves creating rich learning opportunities within and beyond the classroom. Adelphi has given top priority to introducing innovative programs that extend student learning and engagement into new realms. An outstanding example is the <u>Community Fellows Program</u>. Introduced in 2010, Community Fellows places undergraduate students in paid summer internships at regional nonprofit organizations. Students gain crucial on-the-job experience and knowledge while also contributing their time, expertise and skills to assist vital community organizations. In 2014, Adelphi placed about 70 students at 41 nonprofits.

Since 2003, Adelphi has been designated as a <u>nongovernmental organization</u> (NGO) by the <u>United Nations</u> in recognition of the University's commitment to bringing "global awareness of international issues and of the United Nations to the university community and the public." Adelphi students are invited to participate in annual conferences with the United Nations, and Adelphi regularly hosts lectures by U.N. ambassadors.

Service-learning opportunities abound at Adelphi. Through the popular Freshman Community Action Program, incoming students volunteer for local service projects prior to the start of classes. Continuing students can pursue service learning through a growing array of faculty- and administrator-led programs during the winter, spring and summer breaks, including community outreach initiatives in Guatemala and Costa Rica and the new green and local alternative spring break on Long Island and in New York City.

Adelphi's proximity to New York City enables students to pursue diverse interests and gain unique experiences and exposure to cutting-edge global initiatives. Leading thinkers and artists regularly come to campus to speak and perform as part of the University's cultural events series. Students, likewise, can easily travel to New York City to soak up culture and pursue internships with leading organizations and corporations in the arts, technology, finance, media, education, healthcare, and government sectors.

]]



# INVESTING IN THE CAMPUS

years began in 2002. Since then, more than \$250 million of construction and renovation have been completed, totaling more than 500,000 square feet of space. Features include additional residence hall capacity for more than 350 students and LEED certification by the U.S. Green Building Council for 150,000 square feet of the new and renovated facilities. Construction of a new 100,000-square-foot Nexus Building and Welcome Center began in fall 2013. This building, expected to be LEED certified once it's constructed in the summer of 2015, will become the state-of-the-art home for the recently renamed College of Nursing and Public Health as well as the Center for Health Innovation and essential student services.

Completed in 2007, the <u>Adele and Herbert J. Klapper Center for Fine Arts</u> is a vital center of art activity. The building holds a ceramic studio, sculpture studio, a printmaking studio and two painting studios as well as exhibition space.

The LEED-certified Adelphi University Performing Arts Center (AUPAC), which opened in 2008, is the inspiring home of Adelphi's highly regarded undergraduate programs in theatre, dance and music. A vital performing arts venue for the region, AUPAC features a 500-seat concert hall, the Olmsted Theatre, a black box theatre, a dance theatre and a recital hall as well as classroom spaces.



In recent years, Adelphi students have enjoyed new facilities for athletics, recreation and physical education. Opened in 2008, the LEED-certified Center for Recreation and Sports houses a three-court gymnasium and suspended running track as well as training and rehabilitation rooms. The fully renovated Woodruff Hall, designed by McKim Mead and White and one of the three original campus buildings built in 1929, houses athletic and recreation facilities, such as a pool and fitness center, as well as learning and laboratory spaces for Adelphi's renowned programs in exercise science, health studies, physical education and sport management. A new outdoor stadium—Motamed Field—and new tennis courts and practice fields round out the complex, and, across the campus, are baseball and softball fields.

The <u>Alice Brown Early Learning Center</u>, which opened in 2008, fosters the education and socialization of children, and serves as a contemporary learning laboratory for Adelphi students. The complex encompasses classrooms, an outdoor playground, an art studio, a music space, a kitchen and observation rooms.

Two **new residence halls**, completed in 2003 and 2011, have enhanced student life, allowing more students to reside on campus in bright and spacious settings. Both buildings feature environmentally friendly geothermal heating and cooling systems.

Scheduled to open for fall 2015, the <u>Nexus Building and Welcome Center</u> will be the new home of Adelphi's College of Nursing and Public Health. In addition to high-tech laboratories and learning spaces, the 100,000-square-foot building will house the Office of University Admissions, student support services, the Office of Alumni Relations, and the Office of University Advancement.



COMMUNITY
ENGAGEMENT—
IT'S IN THE
UNIVERSITY'S
DNA

# COMMUNITY CONNECTIONS

Adelphi houses several centers and institutes, which serve as valuable community resources and provide rich learning experiences for students.

Alice Brown Early Learning Center

Center for Nonprofit Leadership

Center for Psychological Services

Hy Weinberg Center for Communication Disorders

Institute for Parenting

Social Training Center

The Literacy Center

A COMMITMENT TO STRONG COMMUNITY CONNECTIONS is in Adelphi's DNA, earning the University the Carnegie Foundation for the Advancement of Teaching's prestigious Community Engagement Classification in 2010, an honor given to only 10 institutions of higher education in New York State. This classification reflects the University's purposeful efforts to make community engagement a defining feature of Adelphi. Its initiatives in this area epitomize Adelphi's simultaneous commitment to its core founding values and to the rapidly changing local, national and global communities it serves.

Investments in more than a dozen well-regarded public policy and community services centers—ranging from the 30-year-old Adelphi NY Statewide Breast Cancer Hotline

& Support Program to the newer Institute for Parenting and the Long Island Center for Nonprofit Leadership—have earned Adelphi a reputation as an "engaged university." This engagement extends beyond the region in important ways. Faculty members are engaged in developing and evaluating new programs and service models and, along with students, participate in research to inform social policy, program and service delivery.

Adelphi's <u>Center for Health Innovation</u>, launched in 2011, is a regional healthcare think tank that leverages Adelphi's extensive expertise in mental, public, personal and environmental health. Signature accomplishments to date include the publication of *Erudition*—the University's research magazine—hosting symposia for professionals and the public, conducting national polls and launching new graduate degree programs in health informatics and public health. A core initiative of the University's strategic plan, Adelphi 2015, this start-up is poised for future growth.



# RAISING THE CURTAIN, RAISING THE BAR(RE)

Since its opening in 2008, AUPAC has become a regional asset. Performers who have engaged audiences in one of the PAC's many exceptional venues include:

- Laurie Anderson
- Christine Ebersole
- Richard Goode
- Bruce Hornsby
- Bobby McFerrin
- Orpheus Chamber Orchestra
- The first collegiate performance of Rent
- Paul Taylor Dance Company
- Residences by Jupiter String Quartet and Trio Solisti

**ADELPHI'S PROGRAMS** in acting, design/technical theatre, music and dance have grown to become some of the country's most esteemed, attracting exceptional students and delighting audiences with acclaimed performances.

Since 1938, when internationally renowned choreographer and dancer Ruth St. Denis became the head of Adelphi's dance department—one of the first such departments at an American college—Adelphi has set a high standard for performing arts training. Students from across the country and around the world attribute the programs' appeal to the close attention they receive from talented professors such as department chair Nicholas Petron M.A. '70, a faculty member for 40 years, and dance program director Frank Augustyn, an internationally renowned performer and former principal dancer with the National Ballet of Canada, who is considered one of North America's foremost dance professionals.

Adelphi's Music Department has also made a name for itself, attracting talented and ambitious students to study with world-class faculty, including University Professor Paul Moravec, winner of the 2004 Pulitzer Prize for Music; five-time Grammy-nominated composer and internationally acclaimed conductor Christopher Lyndon-Gee; and celebrated composer and performer Sidney Boquiren.



ADELPHI ATHLETES EXCEL ON THE FIELD & COURT AND IN CLASS



EAST COAST CONFERENCE COMMISSIONER'S CUPS

> NORTHEAST-10 PRESIDENT'S CUP

NORTHEAST-10 CONFERENCE TITLES

67

EAST COAST

CONFERENCE TITLES

159 NCAA TOURNAMENT APPEARANCES adelphi university prides itself in many areas, including athletics, where 385 student-athletes and 23 intercollegiate teams continually achieve the highest successes. A proud member of the Division II community of intercollegiate programs that values the scholar-athlete, Panther Athletics competes in the prestigious Northeast-10 (NE-10) Conference. Adelphi's athletes are national champions—with six national titles since 2001—and All-Americans. They are also standout students and citizens of their communities. Adelphi's athletes excel not just on the court or field, but also in the classroom. Every year, numerous Panthers make the Northeast-10 Commissioner's Honor Roll, and most Adelphi athletes earn a GPA of 3.0 or higher each semester.

#### EXCEPTIONAL FACILITIES

Opened in 2008, the 76,000-square-foot Center for Recreation and Sports (CRS) features a three-court gymnasium, a suspended running track and significantly upgraded athletic training and rehabilitation rooms. Complementing CRS is Adelphi's fully renovated Woodruff Hall, which houses a fitness center, pool and additional playing courts. Adelphi also has invested in its fields and outdoor competition spaces, including its all-weather Motamed Field, Janet L. Ficke Field for softball and William J. Bonomo Memorial Field for baseball.



#### ALUMNI

80%
OF CURRENT
BOARD OF TRUSTEE
MEMBERS ARE ALUMNI

90,000+

65%

OF THE ALUMNI
BASE RESIDES WITHIN
THE NEW YORK
METROPOLITAN AREA,
CREATING A REGIONAL
NETWORK FOR
STUDENTS, UNIVERSITY
LEADERS AND RECENT
GRADUATES

A HALLMARK of recent University leadership has been a commitment to cultivating and igniting a network of alumni and reconnecting graduates with the institution. For too long, the strength of the alumni—now over 90,000 strong and growing—was an underleveraged and undervalued asset. Over the last decade, spurred by active outreach efforts, Adelphi alumni have invested in annual giving, offered philanthropic and leadership service in support of strategic priorities, mentored students and volunteered as academic and presidential advisory board members. This increased support signals a reawakened confidence in the University and an increased willingness to advance its mission.

Signature programs including Count on Alumni for Career Help (C.O.A.C.H.), Inside the Teacher's Classroom, Black History Month celebration in partnership with Intercollegiate Athletics, and the Leadership Certificate program have been established to reconnect alumni with each other, the University and students.

# NOTABLE ADELPHI ALUMNI

#### THOMAS J. DONOHUE, M.B.A.

**'65**, president and CEO of the United States Chamber of Commerce, oversees the world's largest business federation representing three million companies, associations, state and local chambers and American chambers of commerce abroad. In 2006, he gave Adelphi's annual Hagedorn Lecture on Corporate Social Responsibility.

#### ALICE HOFFMAN '73, '02

(HON.), one of our country's most popular novelists, has published 23 novels—many of them best-sellers—as well as three books of short fiction and eight books for children and young adults. Ms. Hoffman remains closely connected to her *alma mater*, giving presentations at Adelphi's annual Alice Hoffman Young Writers Retreat. She was the University's Commencement speaker in 2002.

ROBERT KAVNER '65 held several senior executive positions at AT&T, including chief financial officer, from 1984 to 1994. An independent venture capital investor, he is a director of online radio giant Pandora Media, Inc. and has helped incubate and operate other technology ventures, such as CitySearch, EarthLink and Picasa.

#### JONATHAN D. LARSON '82

composed and wrote the lyrics for the smash hit musical *Rent*. For his groundbreaking work, he posthumously garnered the Pulitzer Prize for Drama and three Tony awards.

#### BRIAN D. MCAULEY '61, '06

(HON.) co-founded Nextel Communications, Inc., the wireless service operator that is now a wholly owned subsidiary of Sprint Corporation. He held senior executive positions with the company from 1987 to 1996 and has since held leadership positions in start-up technology and manufacturing companies. He co-chaired the successful Campaign for Adelphi University and is a member of Adelphi's Million Dollar Round Table.

#### **CARMEN M. ORITZ '78, '12**

(HON.), U.S. attorney for the District of Massachusetts, is the first Hispanic and the first woman to serve as the chief federal law enforcement officer of Massachusetts. Her office is spearheading the prosecution of the Boston Marathon bombing suspect and led the prosecution of James (Whitey) Bulger, the notorious Boston gangster. She was the University's Commencement speaker in 2012.

#### JOHN J. PHELAN JR., M.B.A.

'70, '87 (HON.), oversaw the
New York Stock Exchange during the
1980s, as its president from 1980 to
1984 and as its chairman and CEO
from 1984 to 1990. He served as the
first alumnus chairman of the University's Board of Trustees. In recognition
of his service, he was awarded an
Honorary Doctor of Laws degree in
1987 and was made Trustee Emeritus.

#### DOROTHY (DOT) RICHARDSON,

M.S. '88, hit the final home run that sealed the 1996 U.S. Olympic gold medal in softball. Today, as an orthopedic surgeon, she serves as director and medical director of the National Training Center.

#### CARLTON RIDENHOUR '84, '13

(HON.), better known as Chuck D, is the leader of the groundbreaking hip-hop band Public Enemy. In 2013, he and his fellow band members were inducted into the Rock & Roll Hall of Fame.

AL TRAUTWIG '78 is one of sports television's busiest and most respected announcers—a fixture on NBC's Olympics coverage and on New York Knicks and Rangers telecasts on Madison Square Garden Network.



# CREATING A CULTURE OF PHILANTHROPY

More than 60 percent of the faculty and staff and more than 16,000 alumni and friends participated in The Campaign for Adelphi University, exceeding the \$56 million goal.

In 2003, the first million-dollar gift from a living donor was received.

Today, there are 16 members of the Million Dollar Round Table, which was established in 2006.

Undergraduate alumni participation in annual giving has risen dramatically from under 2 percent in 2001.

The Honors College Class of 2013 had 100 percent participation in annual giving.

The Ruth S. Harley Society, which recognizes individuals who support Adelphi through their estate plans and deferred gifts, counts 227 members, with more than \$33 million in gifts to be realized.

**OVER THE LAST DECADE**, Adelphi has created a culture of philanthropy. In short order, the University has made excellent progress. In 2007, the University launched the public phase of its first comprehensive fundraising campaign, which exceeded its goal, attracting \$58.5 million from more than 16,000 donors by the close of the campaign in 2012. With campaign support, Adelphi established 122 new scholarship endowments and raised \$23 million to support state-of-the-art academic, cultural and athletics facilities, and successfully completed a Kresge Foundation capital challenge grant—the first-ever in the history of Adelphi.

In 2006, the Ruth S. Ammon School of Education was named following a multimillion-dollar gift from Carol A. Ammon, M.B.A. '79, '10 (Hon.). This gift also established the first fully endowed professorship at Adelphi.

In 2012, following a \$9.5-million gift from trustee and chairman of the board Robert B. Willumstad '05 (Hon.), the School of Business was renamed the Robert B. Willumstad School of Business.

Following on the success of its first campaign, Adelphi has embarked on a highly targeted three-year initiative to raise \$15 million for new student scholarships and unrestricted support. This effort, Sustaining the Promise, is on target to reach its goal by August 2015.



FINANCES

1.5

MILLION OWNED AND LEASED SQUARE FOOTAGE

\$165
MILLION ENDOWMENT
(as of March 31, 2014)

\$25,000\*
NOOWMENT PER STUDENT

 $\$30,800^{\dagger}$ 

84.4%

UNDERGRADUATE

STUDENTS WHO RECEIVE
INSTITUTIONAL GRANT AID

\* as of 8/31/13 † fall 2013 data

#### THE UNIVERSITY'S 2014-2015 ANNUAL OPERATING BUDGET

will be \$187 million, with an annual capital budget of more than \$4 million. Tuition is the University's primary source of revenue, followed by income from auxiliary services and investment income. Unlike many other institutions of its size, Adelphi, since 2000, has sustained its operations through strategic fiscal management, without a draw from the endowment (other than that which has been specified by donors). This approach has enabled the endowment to triple since 2000 to more than \$165 million and has earned the University a sustained "A" rating since 2008 by Standard & Poor's. In its October 2013 rating report, S&P stated: "The 'A' rating reflects our assessment of Adelphi's history of consistently strong operating surpluses that are not reliant on a quasi-endowment draw, which we believe provides the University with substantial financial flexibility and supports maintaining the current rating."

The University has a 752-full-time and 382-part-time staff in addition to 330 full-time and 696 part-time faculty members. Approximately 55 percent of employees are represented by labor unions. The University has total assets of \$408 million.



# GOVERNANCE AND LEADERSHIP

**ADELPHI UNIVERSITY** is a private institution governed by a 30-member Board of Trustees which is charged with oversight of the fiscal and policy matters of the University. Currently, 80 percent of the board is composed of alumni, who participate on nine standing committees. Responsibilities of trustees include hiring the president, approval of the annual operating and capital budgets, assessing academic programs and faculty hiring and promotion decisions, monitoring of the financial controls, review of facilities plans and budgets and review of legal and contractual obligations, investment decisions and asset allocations. The University's president is an *ex officio* member of the Board of Trustees and, along with the chair, is a member of all standing committees.

In addition to the Board of Trustees, the New York State Board of Regents, through the New York State Education Department (NYSED), and the Middle States Commission on Higher Education (MSCHE), the regional higher education accrediting association, have external authority over Adelphi University. All academic programs, campuses and extension centers must be reviewed, approved and registered by the NYSED.

The Board of Trustees delegates operational authority to the president as the University's chief executive officer with the expectations of transparency, accountability, performance, collaboration and service as the face and voice of the University. A senior administrative team of five vice presidents reports to the president and works collaboratively to establish and achieve institutional priorities. This organizational structure provides continuous review of progress against goals and facilitates data-driven decision making.



Under the leadership of the provost and senior vice president for academic affairs, the University has nine academic deans who provide vision, leadership, planning and resources for faculty and programming consistent with the mission and vision of the University.

Sound and equitable governance is of paramount importance to Adelphi University. A policy of shared governance between the administration and faculty was adopted by the Board of Trustees and the faculty in 1990. The representative governing body of the faculty is the Faculty Senate, and its committees are charged with reviewing all proposed new and restructured academic programs; reviewing and recommending policies and practices regarding student academic performance and status; admissions; goals of the athletics program; and student judiciary policies. The president and provost meet regularly with the officers of the Faculty Senate. A chapter of the American Association of University Professors (AAUP) represents the faculty in a collective bargaining agreement covering the essential terms and conditions of faculty employment. The current contract with the faculty expires in August 2016.

Adelphi values students' participation in planning at all levels. The Student Life Committee, a standing committee of the Board of Trustees, includes nonvoting student representatives of the Student Government Association at each meeting.

# OPPORTUNITIES & CHALLENGES FOR THE NEXT PRESIDENT

**THE NEXT PRESIDENT** will inherit an institution that has benefited from strong leadership, significant growth and momentum and a commitment to transforming the lives of students.

More specifically, the next president will be asked to:

# Lead the Adelphi community in articulating and executing a vision and strategic direction for the University.

It will be important for the new president to have an **ENTREPRENEURIAL AND STRATEGIC VIEW** and a deep understanding of trends and opportunities in the higher education marketplace. The next president will be expected to help Adelphi define and execute a strategic vision for the University which provides high-level prioritization and direction for the academic initiatives, while building on Adelphi's current and historic identity as a regional university and giving it a distinctive niche in the crowded education landscape of Long Island and New York City.

# Extend Adelphi's reach and impact.

In some respects, this process is already underway: Adelphi's blend of the liberal arts and professional preparation speaks powerfully to both students and families. However, the University would benefit from having INCREASED RECOGNITION of the transformative education Adelphi provides its students through: building internship and placement opportunities for students; expanding graduate programs; fostering fundraising and partnership opportunities in new regions and communities; strengthening the excellent relationships established with Long Island's business and nonprofit communities; and finding ways to engage with new student populations. Assuming demographic dips in the number of traditional college-age students, the University is undergoing an evaluation of its strategies and practices in the areas of branding and enrollment management to improve its outcomes in both areas. The new president will have the lead external role to play, both strategically and as the "VOICE AND FACE" of the University, communicating its "value proposition."

# Engage the Adelphi community to build on recent fundraising successes.

Adelphi completed its first-ever campaign in 2012, surpassing the goal of \$56 million and 16,000 participants. Despite this remarkable success, Adelphi's ambitions exceed its current resources, and it is less well-endowed than many of its competitive peers. The next president must be able to connect with Adelphi alumni, parents and friends, and create a compelling case for **Supporting The University's Needs and Aspirations**.

# Maintain Adelphi's innovative focus on technology.

Adelphi is proud to offer online learning and uses technology in its curriculum and classrooms. In view of rapid societal, technological and educational changes, however, Adelphi will be challenged to **MAINTAIN ITS COMPETITIVE ADVANTAGE**. Nonetheless, the currency of its academic programs, its affiliated centers, the importance of online graduate and continuing education in its strategic plans, and the University's own infrastructure needs all point to **THE NECESSITY OF CONTINUING TO INNOVATE** in this area. The next president will need to promote, both internally and externally, the value of these innovative approaches to education.

# Advance interdisciplinary teaching and learning at Adelphi.

The University strives for the highest level of academic collaboration and excellence in its intellectual offerings. The challenge for the next president will be to **DEVELOP ADELPHI'S COLLABORATION TO ITS HIGHEST POINT**, setting forth a vision for how the University's distinctive strengths, especially in health-related fields, as well as liberal arts and the professional schools, can reinforce each other and propel the University as a whole to an even greater level of success. Existing examples of interdisciplinary programming, such as the Center for Health Innovation and the Levermore Global Scholars Program, as well as internships, project-based and field-based experiential learning typify the collaborative spirit of teaching and learning at Adelphi.

# DESIRED QUALITIES AND QUALIFICATIONS



**ADELPHI SEEKS A BOLD, INNOVATIVE LEADER** who will engage effectively with all its constituencies to capitalize on recent momentum and create and implement an inspiring vision for the University's future. The ideal candidate also will possess the following attributes:

- A strong record of **ADMINISTRATIVE ACHIEVEMENT**;
- The ability to ARTICULATE the benefits of combining the liberal arts and professional education;
- A proven aptitude for **FUNDRAISING**;
- Strong FINANCIAL MANAGEMENT;
- A record of decision making tied closely to MEASURABLE METRICS;
- The ability to work strategically with the local community to continue to advance Adelphi's recognition in the greater New York area;
- An **APPETITE FOR INNOVATION** at all levels of a complex organization;
- An understanding of the power of both **on-campus and online learning**;
- A strong understanding of shared governance, and the ability to NURTURE COL-LABORATION, collective vision, a vibrant sense of community and the appropriate involvement by all stakeholders in the decision-making processes of the University;
- A PASSION FOR WORKING WITH FIRST-GENERATION AND ADULT STUDENTS, and expanding access for all to higher education;
- An open, collegial and ACCESSIBLE STYLE OF LEADERSHIP;
- A **PERSONAL COMMITMENT** to community engagement;
- Superb communications skills, both in writing and public speaking, and the ability to serve as the AMBASSADOR AND PUBLIC FACE OF ADELPHI in a wide variety of settings; and,
- Integrity, transparency, personal warmth, energy, persistence and A SENSE OF HUMOR.

#### CONTACT

Please send all nominations, inquiries and expressions of interest in confidence and electronically to:

Shelly Weiss Storbeck,
Managing Partner;
Lisa Bogdanski, Associate;
Storbeck/Pimentel & Associates, LP
Adelphi@storbeckpimentel.com

For more information, please visit the Adelphi homepage at <a href="https://www.adelphi.edu">www.adelphi.edu</a> and the presidential search website.

Adelphi University is committed to building a diverse workforce and strongly encourages applications from minority and female candidates. Adelphi is an AA/EEO Employer.